

## **External Affairs Management Report** Communications and Legislation Committee Item 7a June 7, 2021

## **Outreach and Education**

- Conservation Messaging
  - La Opinion Water and Energy Series sponsor
  - Community newspapers, expanded digital and social media focus on rebates, conservation
- Education
  - Solar Cup final event
  - Academic Decathlon

## Honors



Grassroots Marketing, Photography, Technical Report, Graphic Design and Employee Communications



THE SACRAMENTO-SAN JOAQUIN DELTA: THE HEART OF CALIFORNIA'S WATER SUPPLY

The Metropolitan Water District of Southern California

2021 Bronze Telly Winner

Non-Broadcast General-Education

