



External Affairs Management Report

Communications and Legislation Committee

Item 7a

June 7, 2021

Outreach and Education

- Conservation Messaging
 - La Opinion – Water and Energy Series sponsor
 - Community newspapers, expanded digital and social media focus on rebates, conservation
- Education
 - Solar Cup final event
 - Academic Decathlon

Honors



Grassroots Marketing, Photography,
Technical Report, Graphic Design and
Employee Communications



