



Increasing Conservation in Disadvantaged Communities

Conservation and Local Resources Committee

Item 4a

September 11, 2018

Today's Discussion

- Discussion feedback
- Potential approaches for increasing conservation in disadvantaged communities (DACs)
- Next steps

Background and Effort to Date



Workgroup Goal:
Discuss and develop
recommendations
to improve water
conservation in
DACs

What is the Desired Outcome?

Increase water savings within disadvantaged communities

Key Input to Date

- Locally-run programs can be more effective than top-down regional approach
 - Some agencies may have difficulty designing and running programs
 - Technical and financial support may be needed
- 3rd-party involvement has been significant in reaching specific sectors
 - Contractors/direct install
 - Local community groups

Key Input to Date (cont.)

- Metropolitan's regional role
 - Well-positioned to procure or facilitate grant funding
 - Provide outreach focused on DACs

Discussion on Potential Approaches

Draft Approaches for Discussion

Regionally-Administered
Direct Install

Locally-Administered
Targeted Program

Increased Regional
Program Incentives

All approaches could include targeted MWD Outreach and regional efforts/support to procure grant and bond funding

Input Behind Proposed Approach

- Higher device incentives may have driven 3rd party participation
- Multi-family sector houses higher percentage of DAC residents
- Funding can support effective locally-based programs
- Pilot-scale approach may achieve greater water savings in DACs and provide data and validation for future programs

Proposed Hybrid Approach

Regional Pilot Enhanced Incentives for Multi-Family

Increase incentive
amount for selected
devices

Target Specific
Sector

- Multi-Family
- Pre-1994

Provide Local Support For Targeted DAC Programs

Member Agency
Administered
Funding accessibility

Provide Support
(design,
administration, etc.)

Grant Funding Support

Facilitate available
grant funding on
behalf of the region

Provide Support for
Local Agencies' grant
applications

Regional Pilot

- Increase regional incentives for select devices to spur 3rd-party participation
 - 1 to 1.5 year duration
 - Fixed budget (amount TBD)
 - Data collection effort
 - Rigorous inspection

Provide Local Support

- Provide funding mechanism for member and local agency programs targeted to increase savings in DACs
 - Increase utilization of Member Agency Administered (MAA) Fund
 - Enhance MAA funding for agencies with specific programs that exceed allocation
 - Require data collection
- Provide administrative support for member agencies
 - Program design

Grant Funding Support

- Facilitate identification and procurement of grant funds on behalf of the region
- Provide support for member and local agencies in grant applications

Discussion Questions

- Regional pilot - Scope and scale
 - Duration
 - Budget/Source
 - Program controls
 - Data collection
- Local support
 - MAA Fund allocation
- Grant/bond funding approach

Next Steps

- Refine proposed approach for consideration
- Discuss proposed approach with Member Agency Manager working group
- Develop nomenclature around DAC effort
 - Program description
 - Marketing and outreach
 - Grants
- Information and Action items to Water Planning and Stewardship Committee

Discussion

