

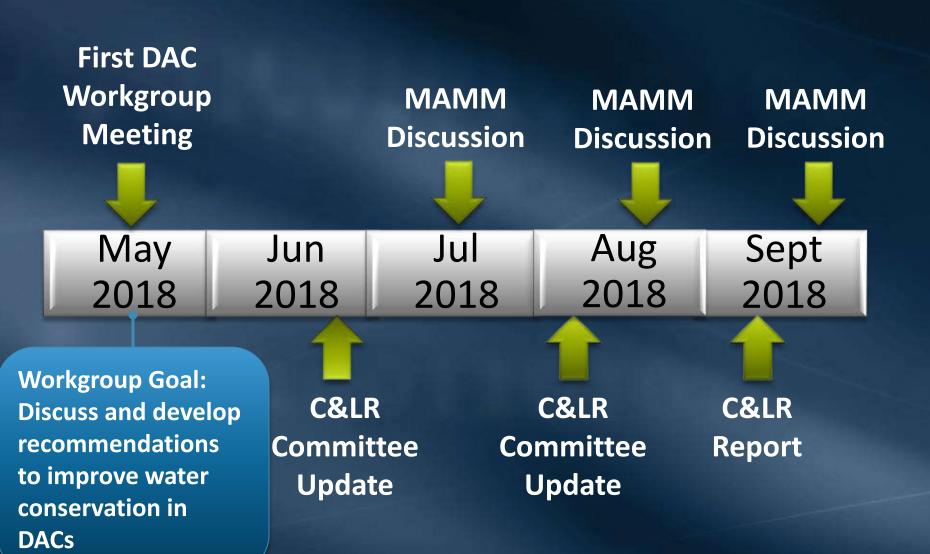
# Increasing Conservation in Disadvantaged Communities

Conservation and Local Resources Committee Item 4a September 11, 2018

# Today's Discussion

- Discussion feedback
- Potential approaches for increasing conservation in disadvantaged communities (DACs)
- Next steps

#### Background and Effort to Date



#### What is the Desired Outcome?

Increase water savings within disadvantaged communities

#### Key Input to Date

- Locally-run programs can be more effective than top-down regional approach
  - Some agencies may have difficulty designing and running programs
  - Technical and financial support may be needed
- 3<sup>rd</sup>-party involvement has been significant in reaching specific sectors
  - Contractors/direct install
  - Local community groups

# Key Input to Date (cont.)

- Metropolitan's regional role
  - Well-positioned to procure or facilitate grant funding
  - Provide outreach focused on DACs

C&LR Committee September 11, 2018

# Discussion on Potential Approaches

#### Draft Approaches for Discussion

Regionally-Administered Direct Install

Locally-Administered Targeted Program

Increased Regional Program Incentives

All approaches could include targeted MWD Outreach and regional efforts/support to procure grant and bond funding

### Input Behind Proposed Approach

- Higher device incentives may have driven 3<sup>rd</sup> party participation
- Multi-family sector houses higher percentage of DAC residents
- Funding can support effective locally-based programs
- Pilot-scale approach may achieve greater water savings in DACs and provide data and validation for future programs

# Proposed Hybrid Approach

Regional Pilot
Enhanced
Incentives for
Multi-Family

Provide Local Support

For Targeted DAC Programs

**Grant Funding Support** 

Increase incentive amount for selected devices

Member Agency Administered Funding accessibility Facilitate available grant funding on behalf of the region

Target Specific Sector

- Multi-Family
  - Pre-1994

Provide Support (design, administration, etc.)

Provide Support for Local Agencies' grant applications

### Regional Pilot

- Increase regional incentives for select devices to spur 3<sup>rd</sup>-party participation
  - 1 to 1.5 year duration
  - Fixed budget (amount TBD)
  - Data collection effort
  - Rigorous inspection

### Provide Local Support

- Provide funding mechanism for member and local agency programs targeted to increase savings in DACs
  - Increase utilization of Member Agency Administered (MAA) Fund
  - Enhance MAA funding for agencies with specific programs that exceed allocation
  - Require data collection
- Provide administrative support for member agencies
  - Program design

# **Grant Funding Support**

- Facilitate identification and procurement of grant funds on behalf of the region
- Provide support for member and local agencies in grant applications

#### **Discussion Questions**

- Regional pilot Scope and scale
  - Duration
  - Budget/Source
  - Program controls
  - Data collection
- Local support
  - MAA Fund allocation
- Grant/bond funding approach

#### **Next Steps**

- Refine proposed approach for consideration
- Discuss proposed approach with Member Agency Manager working group
- Develop nomenclature around DAC effort
  - Program description
  - Marketing and outreach
  - Grants
- Information and Action items to Water Planning and Stewardship Committee

#### Discussion

