

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

MINUTES

CONSERVATION AND LOCAL RESOURCES COMMITTEE

February 13, 2018

Chair Gold called the meeting to order at 10:05 a.m. in Committee Room 2-456 at Metropolitan's Headquarters.

Members present: Chair Gold, Vice Chair Abdo, Directors, Ackerman, Blois, Gray, Hogan, Kurtz, Lefevre, McKenney, Pressman, Steiner, and Vasquez-Wilson.

Members absent: None

Other Board Members present: Board Chairman Record, Directors Atwater, Beard, Cordero, Dake, Dear, Dick, Faessel, Gedney, Lewinger, Morris, Murray, Paskett, Quiñones, Ramos, and Treviño.

Staff present: Alonzo, Breaux, Castro, G. Chan, Cole, Goshi, Kightlinger, McDonnell, Nevills, Patterson, Philp, Quilizapa, Riss, Schaffer, Scully, Shraibati, Sims, Tonsick, Upadhyay, Velasco, Westford, and E. Wong.

1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

No members responded.

2. APPROVAL OF THE MINUTES OF THE MEETING OF THE CONSERVATION AND LOCAL RESOURCES COMMITTEE HELD JANUARY 8, 2018.

Motion: Carried

Moved: Director McKenney Seconded: Director Hogan

Ayes: Directors Abdo, Ackerman, Blois, Gold, Gray, Hogan, Kurtz, Lefevre, McKenney, Pressman, and Vasquesz-Wilson

Noes: None

Abstentions: Director Steiner

Not Voting:

Absent: None

The motion passed by a vote of 11 ayes, 0 noes, 0 absent, 0 not voting, 1 abstain

3. CHAIRMAN'S REPORT

Director Gold presented slides which indicated where we are in the state of California on conservation, and included a map of the drought monitor where he discussed demands from water utilities and consumption trends. He made a comparison of the gallons per capita day (GPCD) between 2013 and 2017 and made observations regarding the changes in GPCD in the state and region.

4. COMMITTEE ITEMS

- a. Subject: Update on Conservation Program

Presented by: Bill McDonnell, Manager, Water Efficiency Team

Bill McDonnell's presentation provided review of conservation program expenditures and activities.

- b. Subject: Discuss Conservation Program approaches and modifications

Presented by: Bill McDonnell, Manager, Water Efficiency Team

Brandon Goshi, Manager, Water Policy & Strategy, reviewed with committee that through both the IRP and C&LR Committees, we have reviewed history and background of the conservation programs. He described the need for participation and input to the proposed actions and moving the program to more landscape influenced program.

Bill McDonnell provided an overview of program modifications for consideration. He reviewed lessons learned and input from meetings with stakeholders. He outlined five key program modifications; regional landscape transformation, professional landscape training, expansion of member agency administered program, market-based rebate residential pilot, and public agency program.

Brandon Goshi explained that input on all aspects is needed but specific types of feedback that would assist in modification of the programs are in the landscape transformation program, member agency administered program, and market-based rebate pilot.

Feedback was generally supportive, and input was received on the professional landscaping training, the Model Water Efficiency Landscape Ordinance (MWELO) and Qualified Water Efficient Landscaper (QWEL) program, eligibility of funds, partnerships and training options, adequate staffing, and messaging.

5. MANAGEMENT REPORTS

6. FOLLOW-UP ITEMS

None

7. FUTURE AGENDA ITEMS

None

8. ADJOURNMENT

Next meeting will be held on March 13, 2018

Meeting adjourned at 11:20 a.m.

Mark Gold
Chair