



**C&L Committee**

- C. Kurtz, Chair
- G. Gray, Vice Chair
- J. Abdo
- L. Ackerman
- S. Ballin
- B. Barbre
- M. Camacho
- D. Galleano
- M. Gold
- R. Lefevre
- K. Lewinger
- J. Morris
- J. Murray, Jr.
- G. Peterson
- E. Saxod
- L. Vasquez

**Revised Agenda**

**Communications and  
Legislation Committee**

Meeting with Board of Directors\*

**November 13, 2017**

**1:00 p.m. -- Room 2-456**

November 13, 2017 Meeting Schedule		
9:30 a.m.	Rm. 2-145	F&I
10:30 a.m.	Rm. 2-456	WP&S
12:00 p.m.	Rm. 2-145	E&O
1:00 p.m.	Rm. 2-456	C&L
2:00 p.m.	Rm. 2-145	OP&T

**MWD Headquarters Building • 700 N. Alameda Street • Los Angeles, CA 90012**

\* The Metropolitan Water District’s Communications and Legislation Committee meeting is noticed as a joint committee meeting with the Board of Directors for the purpose of compliance with the Brown Act. Members of the Board who are not assigned to the Communications and Legislation Committee may attend and participate as members of the Board, whether or not a quorum of the Board is present. In order to preserve the function of the committee as advisory to the Board, members of the Board who are not assigned to the Communications and Legislation Committee will not vote on matters before the Communications and Legislation Committee.

**1. Opportunity for members of the public to address the committee on matters within the committee's jurisdiction (As required by Gov. Code Section 54954.3(a))**

**2. Approval of the Minutes of the meeting of the Communications and Legislation Committee held October 9, 2017**

**3. CONSENT CALENDAR ITEMS — ACTION**

None

**4. OTHER BOARD ITEMS — ACTION**

**8-3** Adopt CEQA determination, appropriate funding for a three year, multi-media water conservation campaign for a not to exceed amount of \$14.7 million, and authorize staff to initiate request for proposals for a consultant contract for this campaign. (C&L)

- Added**                      **Recommendation:**
- Option #1:**
- Adopt CEQA determination that the proposed action is not defined as a project and is not subject to CEQA; and**
- a. **Authorize staff to initiate a request for proposals for a three year water conservation advertising and outreach campaign; and**
  - b. **Appropriate funding for a campaign and research activities not to exceed \$14.7 million as detailed in the Fiscal Impact for this Option 1, shown in the November 14, 2017 board letter.**

**5. BOARD INFORMATION ITEMS**

None

**6. COMMITTEE ITEMS**

- a. Report on activities from Washington, D.C.
- b. Report on activities from Sacramento

**7. MANAGEMENT REPORT**

- a. External Affairs Management report

**8. FOLLOW-UP ITEMS**

None

**9. FUTURE AGENDA ITEMS**

**10. ADJOURNMENT**

**NOTE:** At the discretion of the committee, all items appearing on this agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the committee.

This committee reviews items and makes a recommendation for final action to the full Board of Directors. Final action will be taken by the Board of Directors. Agendas for the meeting of the Board of Directors may be obtained from the Board Executive Secretary. This committee will not take any final action that is binding on the Board, even when a quorum of the Board is present.

Writings relating to open session agenda items distributed to Directors less than 72 hours prior to a regular meeting are available for public inspection at Metropolitan's Headquarters Building and on Metropolitan's Web site <http://www.mwdh2o.com>.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Board Executive Secretary in advance of the meeting to ensure availability of the requested service or accommodation.