#### THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

#### **MINUTES**

#### COMMUNICATIONS AND LEGISLATION COMMITTEE

### July 10, 2017

Chair Kurtz called the meeting to order at 2:05 p.m. in Committee Room 2-456 at Metropolitan's Headquarters.

Members present: Chair Kurtz, Vice Chair Gray, Directors Abdo, Ackerman, Barbre, Galleano, Gold, Lefevre (entered at 2:07 p.m.), Lewinger, Morris, Peterson, Saxod, and Vasquez-Wilson.

Member absent: Director Ballin, Camacho, and Murray.

Other Board Members present: Board Chairman Record, Directors Atwater, Blois, Dear, Dick, Gedney, Hogan, McKenney, Ramos, Steiner, Treviño, and Wunderlich.

Staff present: A. Acuña, Atkins, Benito, J. Carrillo, Donovan, B. Garcia, J. Green, Hasencamp, Hightower, Hiltscher, Kightlinger, T. Lee, A. Lopez, Y. Martinez, McNutt, Patterson, Philp, N. Purkiss, Riss, Rojo, Schaffer, Sims, Skillman, Stites, R. Thompson, Tonsick, Upadhyay, Westford, E. Wong, T. Wong, and Zinke.

## 1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

No members responded.

# 2. APPROVAL OF THE MINUTES OF THE COMMUNICATIONS AND LEGISLATION COMMITTEE MEETING HELD ON JUNE 12, 2017

Motion: Carried

Moved: Director Morris Seconded: Director Ackerman

Ayes: Chair Kurtz, Vice Chair Gray, Directors Abdo, Ackerman, Barbre, Galleano,

Gold, Lewinger, Morris, Peterson, Saxod, and Vasquez-Wilson.

Noes: None

Abstentions: None

Absent: Directors Ballin, Camacho, Lefevre and Murray.

The motion passed by a vote of 12 ayes, 0 noes, 0 abstain and 4 absent.

Director Lefevre entered the meeting at 2:07 p.m.

#### 3. CONSENT CALENDAR ITEMS – ACTION

None

#### 4. OTHER BOARD ITEMS - ACTION

None

#### 5. BOARD INFORMATION ITEMS

None

#### 6. COMMITTEE ITEMS

a. Subject: Report on activities from Washington, D.C.

Presented by: Brad Hiltscher, Executive Legislative Representative

Mr. Hiltscher reported on the following items:

- Federal legislative calendar items
- Response to President's FY 2018 Budget
- Policy issues and legislative activity

b. Subject: Report on activities from Sacramento

Presented by: Rosalie Thompson, Principal Legislative Representative

Ms. Thompson reported on state matters which included:

- Legislative calendar
- FY 17/18 state budget
- Cap-and-Trade legislation
- Legislation to Implement "Making Water Conservation a California Way of Life"
- SB 623 (Monning): "Safe and Affordable Drinking Water Fund"
- AB 1000 (Friedman): Water Transfers
- SB 49 (De Leon and Stern): California Environmental, Public Health, and Workers Defense Act of 2017

c. Subject: Update on 2017 Water Conservation Advertising and Outreach

Campaign

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims reported on the following items:

- Media outreach budget
- Spring H2Love campaign
- Conservation messaging
- Paid media including outdoor, radio, digital and social media
- Galaxy MWD H2Love Title Night July 19
- Other events including Santa Monica Pier ferris wheel and Audubon Center
- Coordination with member agencies

#### 7. MANAGEMENT REPORT

a. Subject: External Affairs Management Report

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims reported on the following items:

- Spanish language California Friendly landscape guide
- Legislative briefing with Senator Stern
- CA Construction Expo

#### 8. FOLLOW-UP ITEMS

None

#### 9. FUTURE AGENDA ITEMS

None

Next meeting will be held on August 14, 2017.

Meeting adjourned at 2:41 p.m.

Cynthia Kurtz

Chair