



Director Barbre withdrew from the meeting at 1:09 p.m.

Director Lewinger entered the meeting at 1:10 p.m.

Director Tu entered the meeting at 1:11 p.m.

### **3. CONSENT CALENDAR ITEMS – ACTION**

None

### **4. OTHER BOARD ITEMS – ACTION**

None

### **5. BOARD INFORMATION ITEMS**

None

### **6. COMMITTEE ITEMS**

a. Subject: Report on activities from Washington, D.C.

Presented by: Brad Hiltcher, Executive Legislative Representative

Mr. Hiltcher reported on federal matters which included:

- Drought assistance legislation and Energy and Water appropriations
- Energy bill provisions
- WRDA 2016
- Tax parity for water conservation
- Save Our Salmon Act
- Federal calendar

b. Subject: Report on activities from Sacramento

Presented by: Kathy Cole, Executive Legislative Representative

Ms. Cole reported on state legislative matters including:

- Legislative calendar
- Legislation impacting CA WaterFix

- Metropolitan-sponsored legislation AB 2488 (Dababneh, D-Encino) - Protected species: unarmored threespine stickleback: taking or possession.
  - AB 2470 (Gonzalez, D-San Diego) re municipal water service to Sycuan Tribe
  - State budget update
- c. Subject: Update on 2016 advertising and outreach campaign related to water conservation

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims reported on the following items including:

- 2016 advertising and outreach campaign
- Timing and budget
- Paid media and multilingual components
- New elements, partnerships, bewaterwise.com strategies

## 7. MANAGEMENT REPORT

- a. Subject: External Affairs Management Report

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims reported on the following items:

- Community Leaders' Briefing with Assembly Member Matthew Harper (R-Huntington Beach)
- Spring Green Media Coverage
- Solar Cup May 13-15, 2016
- Traveling exhibition on Colorado River
- Metropolitan's receipt of Environmental Communications Award from American Academy of Environmental Engineers and Scientists

## 8. FUTURE AGENDA ITEMS

None

Next meeting will be held on June 13, 2016.

Meeting adjourned at 1:47 p.m.

Cynthia Kurtz  
Chair