# THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

## MINUTES

## ADJOURNED COMMUNICATIONS AND LEGISLATION COMMITTEE

#### August 17, 2015

Chair Kurtz called the meeting to order at 2:06 p.m. in Committee Room 2-456 at Metropolitan's Headquarters.

Members present: Chair Kurtz, Vice Chair Gray, Directors Abdo, Ackerman, Ballin, Barbre, Galleano, Lefevre, Lewinger, Morris, Peterson, and Tu.

Members absent: Directors Apodaca, Arceneaux, Camacho, Friedman, Martinez, Murray, and Vasquez.

Other Board Members present: Board Chairman Record, Directors Atwater, Blois, Dake, Dear, Hogan, McKenney, Ramos, and Steiner.

Staff present: Acuña, Antonino, Arakawa, Beatty, Breaux, Burman, J. Carrillo, L. Carrillo, Coffey, Cole, Donovan, Escuadro-Dailey, Ghaly, Green, Hasencamp, Hightower, Hiltscher, Kightlinger, T. Lee, A. Lopez, Man, Patterson, Philp, Purkiss, Rego, Riss, Schaffer, Scully, Sims, Stites, Upadhyay, Westford, T. Wong, and Zinke.

## 1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

None

## 2. APPROVAL OF THE MINUTES OF THE COMMUNICATIONS AND LEGISLATION COMMITTEE MEETING HELD ON JULY 13, 2015

Motion:	Carried		
Moved:	Director Morris	Seconded:	Director Peterson
Ayes:	Chair Kurtz, Vice Chair Gray, Directors Abdo, Ackerman, Ballin, Barbre, Lefevre, Galleano, Lewinger, Morris, Peterson, and Tu		
Noes:	None		
Abstentions:	None		
Absent:	Directors Apodaca, Arceneaux, Vasquez	, Camacho, Fr	iedman, Martinez, Murray, and

The motion passed by a vote of 12 ayes, 0 no, 0 abstain, and 7 absent.

#### 3. CONSENT CALENDAR ITEMS – ACTION

None

# 4. OTHER BOARD ITEMS – ACTION

8-4	Subject	Adopt legislative priorities for federal drought legislation
	Presented by:	Brenda Burman, Special Projects Manager
		Roger Patterson, Assistant General Manager Strategic Water Initiatives, gave examples of how the proposed principles support the application of sound science and water management in the Bay- Delta.
	Motion:	Adopt the CEQA determination that the proposed action is not defined as a project under CEQA and is not subject to CEQA, and adopt the proposed federal drought legislative priorities.
	Substitute Motion:	Adopt the CEQA determination that the proposed action is not defined as a project under CEQA and is not subject to CEQA, and approve in concept the proposed federal drought legislative priorities as set forth in the board letter subject to minor revisions to the language to be provided to the Board prior to the board meeting to address concerns raised by the Committee regarding (1) protection of local supplies, (2) emphasis on the use of sound and unbiased science, and (3) recognition that an adaptive management and collaborative science-based approach may promote both coequal goals of protecting water supply and the environment, including measures under the state and federal Endangered Species Acts.
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Director Ballin withdrew from the meeting at 2:53 p.m.

Moved:	Director Lewinger	Seconded:	Director Morris
Ayes:	Chair Kurtz, Vice Chair Gray, D Lefevre, Lewinger, Morris, Pete		, Ackerman, Barbre, Galleano,
Noes:	None		
Abstentions:	None		
Absent:	Directors Apodaca, Arceneaux, Vasquez	Ballin, Camac	ho, Friedman, Martinez, Murray, and

The motion passed by a vote of 11 ayes, 0 no, 0 abstain, and 8 absent.

### 5. BOARD INFORMATION ITEMS

None

#### 6. COMMITTEE ITEMS

a.	Subject:	Report on activities from Washington, D.C.				
	Presented by:	Brad Hiltscher, Executive Legislative Representative				
	Mr. Hiltscher re	Mr. Hiltscher reported on federal matters which included:				
	<ul> <li>Senate e</li> <li>Forest S</li> <li>Appropri</li> <li>Native A</li> </ul>	ry of drought-related congressional actions nergy legislation ervice reform legislation iations and FY 2016 budget plan American water settlement agreement legislation sional calendar				
b.	Subject:	Report on activities from Sacramento				
	Presented by:	Kathy Cole, Executive Legislative Representative				
	Ms. Cole report	ed on several state matters which included:				
	<ul><li>State leg</li><li>Senate e</li><li>Senate S</li></ul>	<ul> <li>State legislative highlights</li> <li>Senate energy package</li> <li>Senate Select Committee on Sacramento-San Joaquin Delta</li> </ul>				
c.	Subject:	Update on components of 2015 advertising and outreach campaign related to water conservation				
	Presented by:	Sue Sims, Group Manager, External Affairs				
	Ms. Sims report	Ms. Sims reported on the following items:				
	• Media o	bjectives and strategies				

- Reaching diverse audiences
- Media plan for television, radio, digital, mobile, billboards and transit signs

Ms. Sims also reported on the success of the Turn Reveal at Randy's Donuts event on August 12 in Inglewood, CA.

d.	Subject:	Report on Metropolitan exhibit at Vista del Lago Visitor Center	
	Presented by:	Vince Antonino, Principal Government & Regional Affairs Representative	
	Mr. Antonino reported on Metropolitan's new exhibit at the Vista del Lago Visitors Center at Pyramid Lake.		

## 7. MANAGEMENT REPORT

a. Subject: External Affairs Management Report

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims reported that they have been working with environmental and conservation groups to launch a hashtag outreach campaign in September. The same hashtag will be used by the group to promote each other's events. The hashtag will be #wateryoudoing.

# 8. FUTURE AGENDA ITEMS

None

Next meeting will be held on September 21, 2015.

Meeting adjourned at 3:32 p.m.

Cynthia Kurtz Chair