

# **THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA**

## **MINUTES**

### **COMMUNICATIONS AND LEGISLATION COMMITTEE**

**May 11, 2015**

Chair Kurtz called the meeting to order at 1:20 p.m. in Committee Room 2-456 at Metropolitan's Headquarters.

Members present: Chair Kurtz, Vice Chair Gray, Directors Abdo, Ballin, Barbre, Lefevre, Lewinger, Morris, Murray, Peterson, Tu, and Vasquez (entered at 1:22 p.m.).

Members absent: Directors Ackerman, Apodaca, Arceneaux, Camacho, Friedman, and Martinez.

Other Board Members present: Board Chairman Record, Directors Beard, Blois, Calkins, Dake, De Jesus, Dick, Galeano, Hogan, McKenney, Ramos, and Steiner.

Staff present: Acuña, Arakawa, Beatty, Bell, Breaux, Burman, J. Carrillo, L. Carrillo, Coffey, Cole, R. De Leon, Dymally, Escuadro-Dailey, Gabelich, Green, Hamawi, Hightower, Hiltcher (via videoconference), Kightlinger, T. Lee, Man, Y. Martinez, T. Miller, Patterson, Philp, Purkiss, Riss, Schaffer, Scully, Sims, M. Stewart, Stites, Teraoka, Upadhyay, Vasudevan, Westford, and Zinke.

#### **1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION**

No members responded.

Chair Kurtz mentioned that due to technical and other difficulties related to voting at the committee and board meetings, directors' votes may not have been properly recorded in the electronic voting record. Chair Kurtz advised the committee to confirm results on the screen after the vote and notify the chair immediately if there are any discrepancies. Once the vote is closed, there will not be an opportunity to correct the electronic record of the vote.

Before the minutes were voted upon, Director Peterson amended the April 13, 2015 minutes to reflect his "yes" vote on the March 9, 2015 minutes; and Director Morris amended the April 13, 2015 minutes to reflect his "yes" vote on Item 8-4: Express support for SB 385 (Hueso, D-San Diego) – Primary Drinking Water Standards: Hexavalent Chromium.





b. Subject: Report on activities from Sacramento

Presented by: Kathy Cole, Executive Legislative Representative

Ms. Cole reported on several state matters which included:

- Key legislative deadlines
- State budget
- Drinking Water Program fee increase
- Proposed Proposition 218 stakeholder workgroup
- Drought response

c. Subject: Update on Water Awareness and Conservation Campaign –  
Research Findings

Presented by: Carolyn Schaffer, Unit Manager V

Ms. Schaffer gave an update on the research efforts and findings for the 2015 Water Awareness and Conservation Campaign which included:

- Demographics
- Drought awareness
- Campaign survey/focus groups

d. Subject: Preview of Metropolitan’s new website

Presented by: Chris Hamawi, Program Manager II

Ms. Hamawi reported on Metropolitan’s new website that will be launched at the end of the month.

e. Subject: Oral report by CORO Fellows, “31 Days of Water Awareness”  
Project

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims introduced Shelbi Augustus, Jordan Dias, and Estrella Lucero from CORO Southern California who reported their millennial research project and social media campaign in support of conservation.

## **7. MANAGEMENT REPORT**

a. Subject: External Affairs Management Report

Presented by: Sue Sims, Group Manager, External Affairs

Ms. Sims reported on the following items:

- Continued response to media requests
- Expanding social media presence with reintroduction of Metropolitan's Facebook page
- Staff's participation in drought telethon with Azteca TV

## **8. FUTURE AGENDA ITEMS**

None

Next meeting will be held on June 8, 2015.

Meeting adjourned at 2:41 p.m.

Cynthia Kurtz  
Chair