

3. CHAIRMAN'S REPORT

Chairman Dick reminded the committee that they were invited to attend a tour of the Coca-Cola's bottling facility in Downey on Thursday, January 29, at 10 a.m. He stated that the purpose of the tour is to share industry sustainability practices with Metropolitan's board, and specifically the water use efficiency practices implemented by Coca-Cola.

He mentioned that the tour was prompted by Metropolitan's High Volume Water Use Customer Outreach program and an effort by Metropolitan to work collaboratively with industry to identify water-saving opportunities and best management practices that can be emulated across the region.

Chairman Dick stated that tours of other facilities are being coordinated.

4. COMMITTEE ITEMS

- a. Subject: Recommendation for proposed changes to committee name and purpose

Presented by: Chair Larry Dick

Chair Dick stated the proposed change of the committee name to Agriculture and Industry Relations and the purpose was amended as follows:

- Expand Metropolitan's understanding of business and agricultural water issues. Identify opportunities for collaboration to advance the mutual interests of urban and agricultural water users. Make recommendations to the Board on policies and programs that will strengthen relationships with agricultural and business communities and related customer groups.

This item will go to the Executive Committee for their vote and approval.

- b. Subject: Report on discussion with Southern California Agriculture working group

Presented by: Deven Upadhyay, Group Manager, Water Resource Management

Mr. Upadhyay provided a report on the background and follow-up on discussions that have taken place with representatives of Southern California agriculture.

- c. Subject: Responsibly Farmed Produce: presentation by Jeff Biddle, Produce Coordinator; and Marci Frumkin, Executive Marketing Coordinator, Whole Foods Market – Southern Pacific Region

Presented by: Chair Dick introduced Jeff Biddle and Marci Frumkin

Jeff Biddle and Marci Frumkin reported on the Whole Food Market (WFM) Responsibly Grown program, including the goals of the program, how WFM rates various agricultural practices, including water conservation and water quality protections, and the certification and validation of those practices.

5. FUTURE AGENDA ITEMS

None

Meeting adjourned at 9: 54 a.m.

Larry Dick
Chair