

Director Barbre entered the meeting at 1:43 p.m.

Director Yu entered the meeting at 1:45 p.m.

3. CONSENT CALENDAR ITEMS – ACTION

None

4. OTHER BOARD ITEMS – ACTION

8-8 Subject: Authorize: (1) staff to initiate a Request for Proposals for summer water awareness and conservation advertising campaign; and (2) expenditure of necessary funding, not to exceed \$5.5 million

Presented by: Dee Zinke, Deputy General Manager, External Affairs

Motion: Adopt the CEQA determination that the proposed action is not subject to CEQA and is categorically exempt, and authorized staff to initiate a request for proposals for a summer water awareness and conservation advertising campaign; and authorized funding for a 2015 campaign, not to exceed \$5.5 million.

Moved: Director Murray Seconded: Director Griset

Ayes: Chair Ackerman, Vice Chair Peterson, Directors Abdo, Ballin, Barbre, Gray, Griset, Kurtz, Lefevre, Lewinger, Morris, Murray, and Tu

Noes: None

Abstentions: None

Absent: Directors Apodaca, Arceneaux, Camacho, Friedman, and Lowenthal

The motion passed by a vote of 13 ayes, 0 no, 0 abstain, and 5 absent.

5. BOARD INFORMATION ITEMS

None

6. COMMITTEE ITEMS

a. Subject: Report on activities from Washington, D.C.

Presented by: Brad Hiltcher, Executive Legislative Representative

Mr. Hiltcher reported on federal matters which included:

- 114th Congress
 - House and Senate leadership committee assignments
- Status of proposed California drought legislation
- Congressional calendar

b. Subject: Report on activities from Sacramento

Presented by: Kathy Cole, Executive Legislative Representative

Ms. Cole reported on a number of state matters which included:

- Senate and Assembly Committee assignments
- Governor's FY 2015/16 budget
- Informational hearings
- Bill introductions

7. MANAGEMENT REPORT

a. Subject: External Affairs Management report

Presented by: Dee Zinke, Deputy General Manager, External Affairs

Ms. Zinke reported on the following items:

- Chairman Record's upcoming visit to Washington D.C.
- Legislative and community leader briefings
- Introduction of Sherita Coffelt, Media Services Section
- Announced new External Affairs Group Manager Sue Sims
- Recognized several Metropolitan staff who were honored by ACWA for their assistance in providing comments on the Clean Water Act.

8. FUTURE AGENDA ITEMS

None

Next meeting will be held on February 9, 2015.

Meeting adjourned at 2:21 p.m.

Linda Ackerman
Chair