

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

MINUTES

AGRICULTURE AND BUSINESS OUTREACH COMMITTEE

September 23, 2014

Chair Dick called the meeting to order at 9:05 a.m. in Committee Room 2-145 at Metropolitan's Headquarters.

Members present: Chair Dick, Vice Chair Lefevre, Directors Beard, Blois, Lewinger, and Peterson.

Members absent: Directors Camacho and Koretz.

Other Board Members present: Chair Record, Directors Atwater, Barbre, Brown, Dake, Dear, Hawkins, Hogan, Kurtz, Morris, J. Murray, Steiner, and Wunderlich.

Staff present: Ardalan, Breaux, J. Carrillo, L. Carrillo, Clairday, Cole, Escuadro-Dailey, I. Gonzales, Ivey, Kear, Kightlinger, Man, Patterson, Riss, Schaffer, Schlotterbeck, Scully, Thompson, Westford, T. Wong, B. Yamasaki, Upadhyay, and Zinke.

1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

Kurt Grossman from Genergy LLC from Newport Beach addressed the committee on his invention on renewable energy through desalination.

2. APPROVAL OF THE MINUTES OF THE AGRICULTURE AND BUSINESS OUTREACH COMMITTEE MEETING HELD ON JUNE 24, 2014

Motion: Carried
Moved: Director Lewinger Director Dick
Ayes: Chair Dick, Vice Chair Lefevre, Directors Lewinger and Peterson
Noes: None
Abstentions: Directors Beard and Blois
Absent: Directors Camacho and Koretz

The motion passed by a vote of 4 ayes, 0 no, 2 abstain, and 2 absent.

3. CHAIRMAN'S REPORT

Chairman Dick reported on the following items:

- State Water Project inspection trip on September 26-27, 2014 with emphasis on California agriculture.
- Karen Ross, California Secretary of Food and Agriculture will be addressing the Board at the November 18, 2014 Board meeting.
- Ongoing outreach to high-volume water use customers.
- The Agriculture and Business Outreach Workshop has been deferred.

4. COMMITTEE ITEMS

- a. Subject: Affirm purpose of Agriculture and Business Outreach Committee
- Presented by: Chair Larry Dick

Chair Dick stated that the current and proposed update to the statement of purpose for the Agriculture and Business Outreach Committee was distributed to the committee. He requested that the committee review the proposed statement of purpose. The item will be brought back to the committee at the next Agriculture and Business Outreach Committee meeting.

- b. Subject: Report on Metropolitan's Agricultural Agreements in the Colorado River Basin
- Presented by: Bill Hasencamp, Manager of Colorado River Resources

Mr. Hasencamp reported on the following items:

- Colorado River System History
- Palo Verde Irrigation District and Imperial Irrigation District Cooperative Conservation Programs

- c. Subject: Importance of Water Infrastructure Reliability
- Presented by: Tracy Rafter, Chief Executive Officer, Los Angeles County Business Federation

Gilbert Ivey, Chief Administrative Officer, introduced Tracy Rafter, who reported on the following items:

- Who is BizFed?
- BizFed members are force multipliers

- BizFed Ad-Hoc Committee
- BizFed 2014 member survey
- Participant demographics
- Topics surveyed
- Key findings in 2014
- Top Issues in 2007-2014
- Business community priorities drive BizFed action
- How BizFed delivers change
- Business intelligence and mobilization on water issues
- Business intelligence and focus on water issues

5. FUTURE AGENDA ITEMS

None

Meeting adjourned at 10:05 a.m.

Larry Dick
Chair