

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

MINUTES

AGRICULTURE AND BUSINESS OUTREACH COMMITTEE

April 12, 2011

Chair Dick called the meeting to order at 1:10 p.m. in Committee Room 1-102 at Metropolitan's Headquarters.

Members present: Chair Dick, Vice Chair Fleming, Directors Lewinger, Peterson, and Record.

Other Board Members present: Directors Brown, Evans, Foley, Heidel, J. Murray, Sanchez, and Steiner.

Staff present: Bennion, J. Carrillo, DeBacker, Hasencamp, Hiltcher, Ivey, Kightlinger, Man, Neal, Philp, Scully, Upadhyay, Waade, and Zinke.

1. OPPORTUNITY FOR MEMBERS OF THE PUBLIC TO ADDRESS THE COMMITTEE ON MATTERS WITHIN THE COMMITTEE'S JURISDICTION

None.

2. COMMITTEE CHAIR'S REPORT

Chair Dick stated that he was pleased to have been appointed to be Chair of this committee and looks forward to working with Vice Chair Fleming and the other committee members. He stated that this was the first meeting of the Agriculture and Business Outreach Committee.

He stated that the committee is a special committee and will hold quarterly meetings or more often, as necessary, to accomplish a specific committee objective.

Chair Dick reported that he and Vice Chair Fleming would like to review and discuss the proposed duties and functions of the committee. After discussing these items, action will be taken at the next meeting, and a recommendation will be taken to the full board. At the next meeting, proposed outreach efforts will be discussed.

3. COMMITTEE ITEMS

- a. Subject: Discussion of Scope of Committee and Planned Outreach Efforts

Presented by: Larry Dick, Chairman of the Committee

Chair Dick presented an overview of the proposed duties and functions of the Agriculture and Business Outreach Committee. He stated that the purpose of the committee is to study, advise, and make recommendations to the Board with regard to the development and coordination of outreach efforts related to the agricultural and business communities on behalf of The Metropolitan Water District of Southern California.

Chair Dick stated that this committee will help serve as the bridge between Metropolitan and the agricultural business community. Vice Chair Fleming added that the Los Angeles County Business Federation represents 110,000 businesses in Los Angeles County alone. He said there are similar organizations being formed in San Diego and Orange Counties and elsewhere.

Chair Dick referenced the Los Angeles Area Chamber of Commerce and its annual trip to Washington, D.C., commonly known as Access D.C. The focus of that endeavor is to bring the needs of the greater Los Angeles region to our representatives in Washington. He stated that Director Fleming has been an integral part of that organization. He also mentioned that similar organizations in other counties such as the Orange County Business Council as well as organizations in San Diego, Riverside, San Bernardino and Ventura Counties have similar programs and efforts.

Chair Dick advised the committee to bring those kinds of organizations to the attention of the committee for further discussion regarding outreach efforts.

4. FUTURE AGENDA ITEMS

None.

Meeting adjourned at 1:30 p.m.

Larry Dick
Chair