



● Monthly Conservation Report for October 2010

Summary

Monthly status report on Conservation Credits Program activity through October 25, 2010

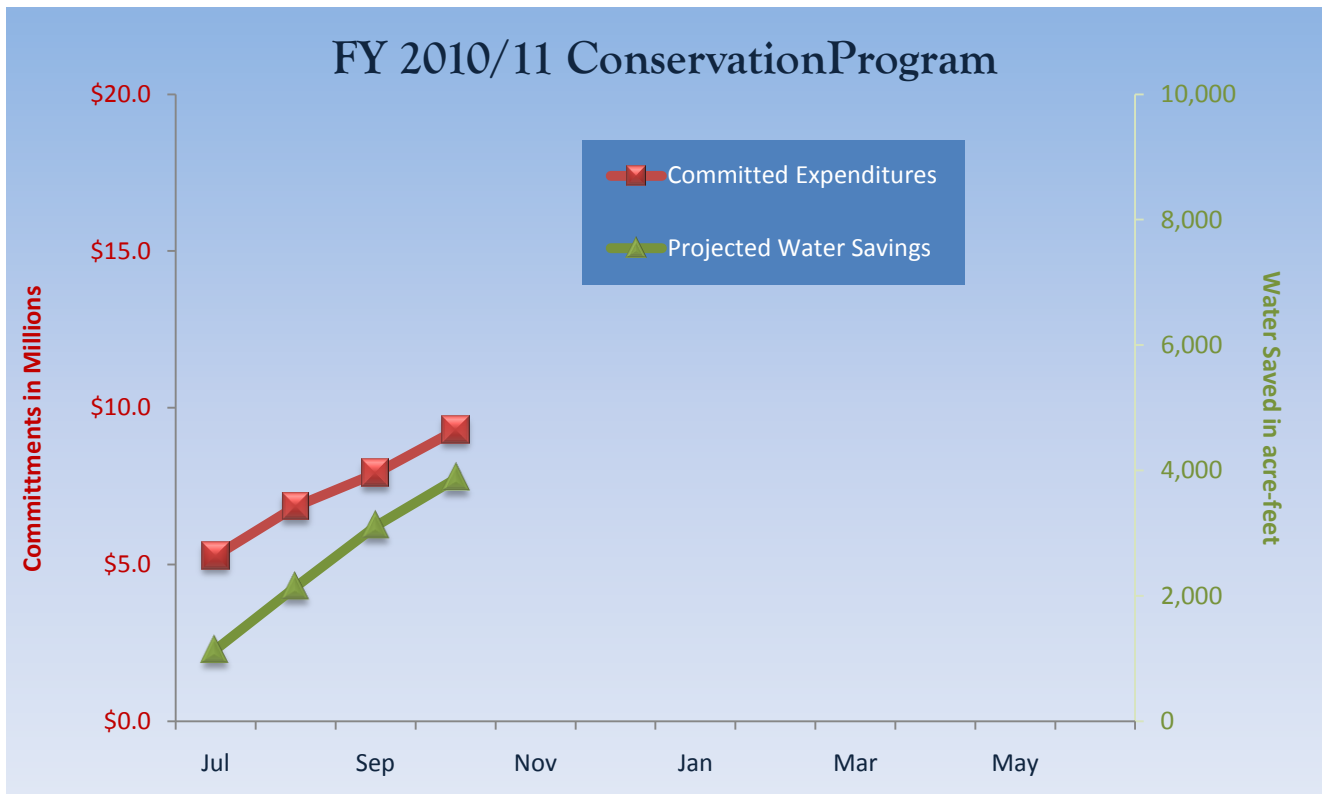
Detailed Report

FY 2010/11 Conservation Program

Metropolitan encourages water use efficiency through a variety of water resource management programs. Metropolitan’s FY 2010/11 conservation program commenced June 1 following board approval of the Water Conservation Plan. The program includes incentive and non-incentive based actions to achieve water savings.

In October, vendors for both regional programs took steps to increase participation. Several member agencies submitted new project proposals to be implemented within the MWD-funded/member agency administered program. Of the \$19.1 million budgeted this fiscal year for conservation incentives, about \$9.2 million was committed through October and about \$1.5 million has been processed for payment. Commitments include residential customer application requests, commercial customer reservations, approved member agency administered projects, existing contractual commitments, and an approved agricultural conservation project. Water savings are based on committed expenditures and projected to be about 4,200 acre-feet annually and 42,200 acre-feet lifetime.

Figure 1. FY 2010/11 conservation program committed expenditures and project water savings.



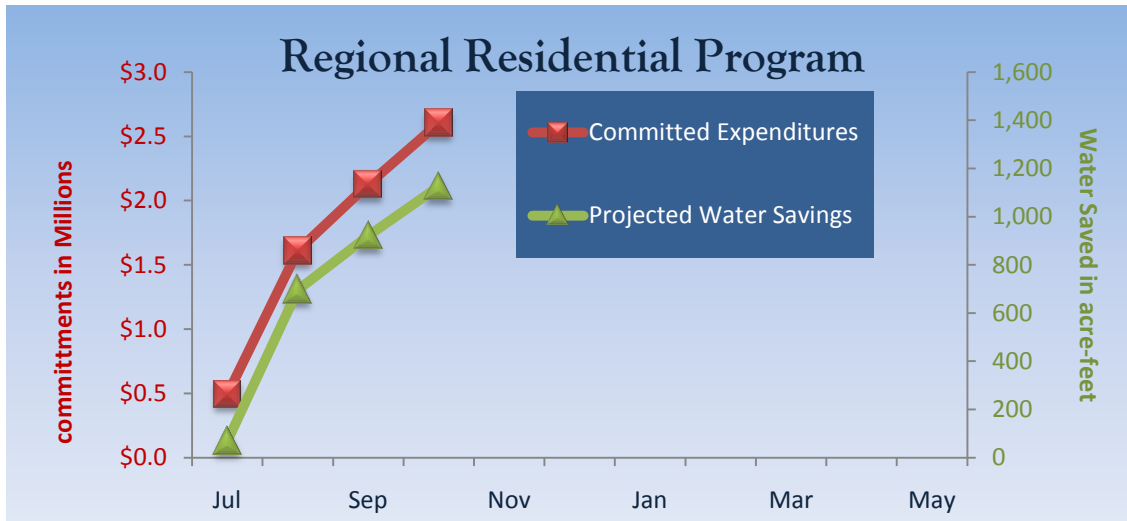
A summary of each conservation program element for October 2010 is provided.

Board Report (Monthly Conservation Report)

Regional Residential Program - SoCal WaterSmart

Metropolitan's regional residential program provides incentives to homeowners for the purchase and installation of water efficient products. While the majority of applications are processed online, a call-in option is also available for customers without internet access. In October, the residential program vendor solicited past participants and provided information on other conservation opportunities. Through October 25, 2010, about \$2.6 million in application funding requests were received with projected water savings of about 1,100 acre-feet annually and 7,500 acre-feet lifetime.

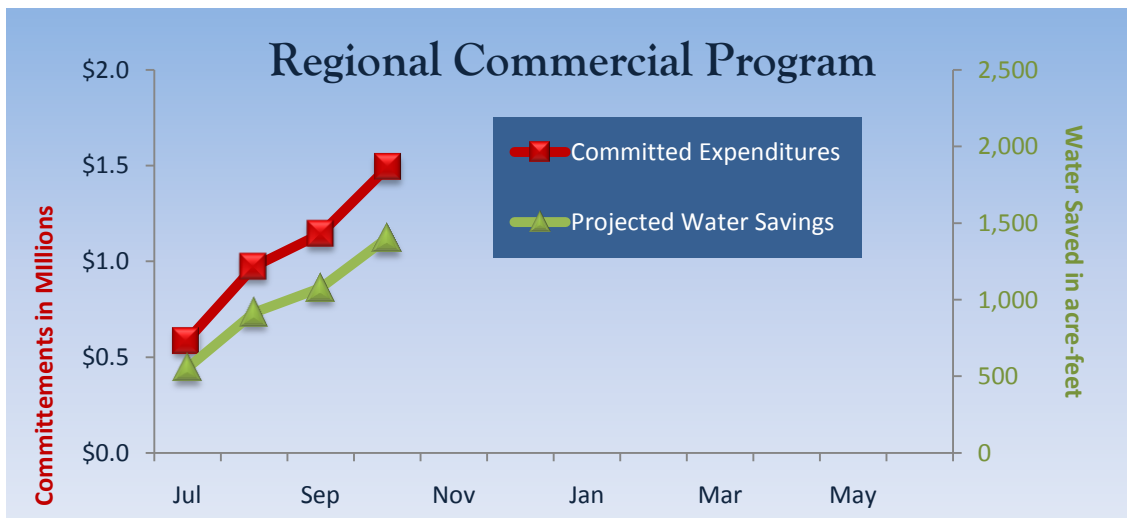
Figure 2. FY 2010/11 regional residential program committed expenditures and projected water savings.



Regional Commercial Program - Save Water Save-A-Buck

The regional commercial program provides incentives to commercial customers for the purchase and installation of water efficient devices. Customers must reserve rebate funding via the internet prior to purchase and complete installation within 60 days. In an effort to increase participation, Metropolitan issued a press release on incentives for various water saving devices available to businesses and commercial customers. Through October 25, 2010, approximately \$1.5 million has been reserved with projected water savings of about 1,400 acre-feet annually and 17,500 acre-feet lifetime.

Figure 3. FY 2010/11 regional commercial program committed expenditures and projected water savings.



Board Report (Monthly Conservation)

MWD-Funded/Member Agency Administered Program

Metropolitan continues to support locally implemented programs administered by member and retail agencies. Modifications to the Metropolitan-funded/member agency administered program include allocating funds to each member agency, providing flexibility for member agencies to implement projects needed in their service area, and exploring new projects. In October, Metropolitan received 10 proposals from member agencies. To date, a total of 46 projects have been approved for FY 2010/11. Projected water savings are about 700 acre-feet annually and 8,900 acre-feet lifetime.

Existing Commitments

The Enhanced Conservation Program provides funding to member agencies for new water conservation approaches. The Water Savings Performance Program provides funding to retail customers for large landscape water use efficiency and industrial process improvements. About \$1.6 million is committed to honor existing agreements. Through October 25, 2010, payments totaling about \$100,000 have been processed. Projected water savings are about 1,000 acre-feet annually and 8,300 acre-feet lifetime.

Agricultural Conservation

Metropolitan's Agricultural Conservation Program provides funding to agricultural customers for irrigation system efficiency improvements. To date, five agreements for participation have been executed by member agencies and Metropolitan. One project has been approved for implementation.

Summary

The table below summarizes FY 2010/11 committed expenditures and water savings based on those commitments for Metropolitan's conservation program elements.

Conservation FY 2010/11 Program	Committed Expenditures		Projected Annual Water Savings (AFY)	Projected Lifetime Water Savings (AF)
	Oct-10	FYTD	FYTD	FYTD
Regional Residential	\$0.5 million	\$2.6 million	1,100	7,500
Regional Commercial	\$0.3 million	\$1.5 million	1,400	17,500
MWD-funded/Member Agency Administered Programs	\$0.5 million	\$3.5 million	700	8,900
Existing Contracts	\$0	\$1.6 million	1,000	8,300
Agricultural	\$0	\$500	<1	3
Total*	\$1.3 million	\$9.2 million	4,200	42,200

*Table may not foot due to rounding