



### ● Monthly Conservation Report for August 2010

#### Summary

Monthly status report on Conservation Credits Program activity for August 2010

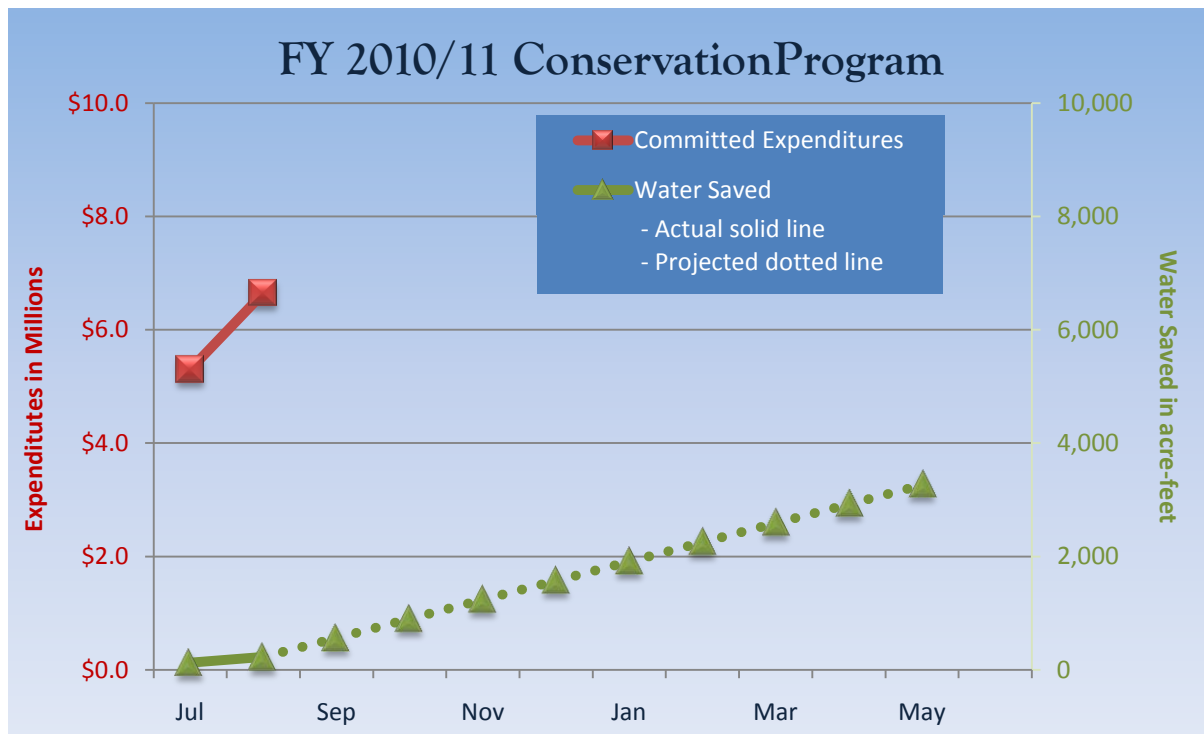
#### Detailed Report

Metropolitan encourages water use efficiency through a variety of water resource management programs. The information herein is a regular monthly status on conservation progress regarding approved fiscal year activities.

#### FY 2010/11 Conservation Program

Metropolitan’s fiscal year 2010/11 conservation program, commenced early on June 1, following the May 2010 board approval of the Water Conservation Plan. The program includes incentive and nonincentive based actions.

In August, rebate application requests for the regional residential program and reservations for the regional commercial program both increased. Also, member agencies began implementing programs under the MWD-funded/member agency administered program. Of the \$19.1 million budgeted this fiscal year, about \$6.7 million was committed through August and about \$0.4 million has been processed for payment.



A summary of each conservation program element for August 2010 is provided.

## Board Report (Monthly Conservation Report)

### Regional Residential Program, SoCal WaterSmart

Metropolitan's regional residential program, provides incentives to homeowners for the purchase and installation of water efficient products. While the majority of applications are processed online, a call-in option is also available for customers without internet access. Through August, about \$1.5 million in application funding requests were received.



### Regional Commercial Program, Save Water Save-A-Buck

The regional commercial program provides incentives to commercial customers for the purchase and installation of water efficient devices. Customers must reserve rebate funding via the internet in advance and then complete equipment purchase and installation within 60 days. Through August, approximately \$0.9 million was reserved.



## Board Report (Monthly Conservation Report)

### MWD-Funded/Member Agency Administered Program

Metropolitan continues to support locally implemented programs administered by member and retail agencies. This year's modifications for the existing member agency-implemented program include allocating Metropolitan budgeted funds to member agencies, allowing flexibility for agencies to implement projects specific to their service area and to explore innovative new projects. Through August, Metropolitan approved 30 program requests from 12 member agencies.

### Existing Commitments

The Enhanced Conservation Program provides funding directly to member agencies to encourage new approaches to water conservation, and the Water Savings Performance Program provides funding to retail customers for large landscape water use efficiency and industrial process improvements. About \$1.6 million is committed to honor existing agreements. To date \$40,000 in payments were processed.

### Agricultural Conservation

Metropolitan's Agricultural Conservation Program provides financial incentives to assist agricultural customers in making irrigation system efficiency improvements. Program participation agreements were mailed to all member agencies, of which six agreements have been executed.

### Summary

The table below summarizes FY 2010/11 water savings and expenditures for Metropolitan's conservation program elements.

Conservation FY 2010/2011 Program	Projected Water Savings (AFY)		Committed Expenditures (millions)	
	Aug 2010	FYTD	Aug 2010	FYTD
Regional Residential	800	1,200	\$1.0	\$1.5
Region Commercial	200	700	\$0.3	\$0.9
MWD-Funded/Member Agency Administered Programs	50	1,100	\$0.1	\$2.7
Existing Contracts	0	600	\$0	\$1.6
Agricultural	0	0	\$0	\$0
<b>Total</b>	<b>1,050</b>	<b>3,600</b>	<b>\$1.4</b>	<b>\$6.7</b>