

General Manager's Business Plan FY 2010/11

Executive Committee Meeting
Item 6E
May 25, 2010

California's Fiscal & Budgetary Crisis

Strategic
Priorities



Core
Business



Bay-Delta Restrictions

External Drivers

Strategic Priorities

Water Supply Reliability

- Complete Urban Water Management Plan
- Complete Integrated Water Resources Plan Update
- Develop long-term conservation strategy (20% by 2020)

Bay-Delta Solutions

- Complete Bay-Delta Conservation Plan and draft EIR/EIS
- Work with agencies on strengthening levees and 2-Gates Fish Protection Demo Project

Financial Strength/Capabilities

- Implement two-year rate structure/budget
- Complete update to Long-Range Finance Plan
- Maintain "AA" or better rating

Science/Tech. Development

- Develop robust analytical methods for pharmaceuticals and personal care products
- Continue efforts on unified communication tech.

Energy Management

- Board Adoption of Energy Management Policies
- Seek partnerships/funding for solar projects
- Maintain Hoover power contractor status

High Performance Workplace

- Revamp performance mgt system and total compensation practices
- Better align long-term contract agreements by strengthening positive labor relations

Communications

- Strategically develop/manage media and other public info. programs
- Effectively roll out public education/outreach, and advertising campaigns

Core Business



- Legislative and Community Relations
- Water Supply
- System Reliability
- Capital Investment Plan
- Water Quality
- Human Resources Excellence
- Real Property Management
- Business Processes
- Financial Management

Key Milestones for Core Business

- Effectively implement Five-Year Water Supply and Water Supply Allocation Plans
- Deliver up to 1.93 million acre-feet of water
- Develop two-year budget starting with FY 2010/11
- Implement over \$140M in CIP on infrastructure related projects (e.g., Diemer North Access Road, electrical/power system upgrades at plants)
- Expand source water monitoring of pharmaceuticals and personal care products
- Pursue funding opportunities to support alternative treatment technology projects

Key Milestones for Core Business – cont.

- Prepare 2011 update to Colorado River Watershed Sanitary Survey
- Complete Total Compensation Plan
- Secure RV Park developer/marina operator to generate revenue and reduce costs
- Implement e-Discovery to streamline electronically-stored info. essential for litigation and Public Records Act requests
- Meet or exceed 18 percent SBE/DVBE contracting goals
- Work with groups on passage of legislation on Bay-Delta governance and water conservation

