

C&L Committee

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**Communications and Legislation
Committee**

Meeting with Board of Directors*

July 11, 2006

8:30 a.m. -- Room 2-456

Tuesday, July 11, 2006 Meeting Schedule		
7:30-8:30 a.m.	Rm. 2-413	Dirs. Computer Training
8:30 a.m.*	Rm. 2-456	C&L
10:00 a.m.*	Rm. 2-145	L&C
11:00 a.m.*	Board Room	Board Meeting

*Meetings will begin at the posted time, or upon the conclusion of the preceding meeting if the preceding meeting exceeds its scheduled time period.

MWD Headquarters Building • 700 N. Alameda Street • Los Angeles, CA 90012

*The Metropolitan Water District's Communications and Legislation Committee meeting is noticed as a joint committee meeting with the Board of Directors for the purpose of compliance with the Brown Act. Members of the Board who are not assigned to the Communications and Legislation Committee may attend and participate as members of the Board, whether or not a quorum of the Board is present. In order to preserve the function of the committee as advisory to the Board, members of the Board who are not assigned to the Communications and Legislation Committee will not vote on matters before the Communications and Legislation Committee.

1. **Opportunity for members of the public to address the committee on matters within the committee's jurisdiction** (As required by Gov. Code § 54954.3(a).)
2. **Approval of the Minutes of the meetings of the Communications and Legislation Committee and Education and Outreach Committee held June 13, 2006**
3. **COMMITTEE CHAIR'S REPORT**
4. **CONSENT CALENDAR ITEMS — ACTION**
 - 7-5** Authorize exercise of option for second year of potential three-year agreement for up to \$1.4 million annually with Johnson/Ukropina for regional advertising services to promote water conservation through the California Friendly™ program. (C&L)

5. OTHER BOARD ITEMS – ACTION

- 8-5 Express support for Propositions 1E and 84 on the November 2006 ballot regarding water resources, natural resources and levee/flood control funding. (C&L) **(To be mailed separately)**

6. BOARD INFORMATION ITEMS

None

7. COMMITTEE ITEMS

- a. Report on activities from Washington, D.C.
- b. Report on activities from Sacramento
- c. Year-end report on Business Outreach Program
- d. Oral report on status of development for The Center for Water Education

8. MANAGEMENT REPORT

- a. External Affairs Manager's report

9. FUTURE AGENDA ITEMS

10. ADJOURNMENT

NOTE: At the discretion of the committee, all items appearing on this agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the committee.

This committee reviews items and makes a recommendation for final action to the full Board of Directors. Final action will be taken by the Board of Directors. Agendas for the meeting of the Board of Directors may be obtained from the Executive Secretary. This committee will not take any final action that is binding on the Board, even when a quorum of the Board is present.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Executive Secretary in advance of the meeting to ensure availability of the requested service or accommodation.