



Ed&O Committee

- C. Kwan, Chair
- B. Wright, Vice Chair
- J. Blake, Ex Officio
- H. Hansen, Ex Officio
- P. Pace, Ex Officio
- J. Foley, Ex Officio
- J. Abdo
- R. Apodaca
- T. Brick
- D. Dentler
- A. Fellow
- D. Griset
- I. Hall III
- C. Lewis

**Education and Outreach
Committee**

Meeting with Board of Directors*

August 23, 2005

10:30 a.m. -- Room 2-145

Tuesday, August 23, 2005 Meeting Schedule		
7:00-8:00 a.m.	Rm. 2-413	Dirs. Computer Training
8:00 a.m.*	Rm. 1-102	Special O&P
9:30 a.m.*	Board Room	Recreation
10:30 a.m.*	Rm. 2-145	Education
10:30 a.m.*	Rm. 2-456	CALFED
11:30 a.m.*	Rm. 2-456	Desal. & Reclam.
1:00 p.m.*	Board Room	Executive
1:30 p.m.*	Rm. 2-145	Colorado River

*Meetings will begin at the posted time, or upon the conclusion of the preceding meeting if the preceding meeting exceeds its scheduled time period.

MWD Headquarters Building • 700 N. Alameda Street • Los Angeles, CA 90012

*The Metropolitan Water District's Education and Outreach Committee meeting is noticed as a joint committee meeting with the Board of Directors for the purpose of compliance with the Brown Act. Members of the Board who are not assigned to the Education and Outreach Committee may attend and participate as members of the Board, whether or not a quorum of the Board is present. In order to preserve the function of the committee as advisory to the Board, members of the Board who are not assigned to the Education and Outreach Committee will not vote on matters before the Education and Outreach Committee.

- 1. Opportunity for members of the public to address the committee on matters within the committee's jurisdiction (As required by Gov. Code § 54954.3(a).)**
- 2. Approval of the Minutes of the meeting of the Education and Outreach Committee held July 26, 2005**
- 3. COMMITTEE CHAIR'S REPORT**

4. CONSENT CALENDAR ITEMS — ACTION

- 7-3 Authorize entering into a renewable one-year agreement for up to \$1.5 million annually with Johnson/Ukropina for regional advertising services and media buys related to planned outdoor water conservation efforts as well as emergencies or unanticipated urgent needs. (Ed&O)

5. COMMITTEE ITEMS

None

6. MANAGEMENT REPORT

- a. Report on External Affairs' activities

7. FUTURE AGENDA ITEMS

8. ADJOURNMENT

NOTE: At the discretion of the committee, all items appearing on this agenda, whether or not expressly listed for action, may be deliberated and may be subject to action by the committee.

This committee reviews items and makes a recommendation for final action to the full Board of Directors. Final action will be taken by the Board of Directors. Agendas for the meeting of the Board of Directors may be obtained from the Executive Secretary. This committee will not take any final action that is binding on the Board, even when a quorum of the Board is present.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Executive Secretary in advance of the meeting to ensure availability of the requested service or accommodation.