



MWD

METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

7-19

May 19, 1998

To: Board of Directors
From: for General Manager
Submitted by: Jack R. Maloy
Chief of Communications
Subject: Organizational Membership

RECOMMENDATION(S)

It is recommended that the Board authorize payment of annual dues of \$5,000 for membership in the Southern California Water Committee, Inc.

EXECUTIVE SUMMARY

Your Board has requested to act on institutional memberships when a dues increase exceeds 10 percent of the previous year's dues. The Southern California Water Committee has requested dues for 1998-99 that exceed the 10 percent limit.

DETAILED REPORT

The mission of the Southern California Water Committee (SCWC) is to bring together diverse interests and stakeholders in Southern California, and to educate governments and businesses to support informed decisions on water issues. The Committee's efforts have resulted in significant accomplishments, from the development of the 1989 joint north/south California Water Conservation Coalition and the resulting statewide water efficiency programs, to the most recent CALFED Bay-Delta Program.

Additional funding for 1998 by Metropolitan Water District of Southern California would provide the financial underpinning for the SCWC to develop an outreach program to boards of supervisors, city councils, businesses and business-related associations. The outreach goal is to ensure understanding of CALFED Bay-Delta solution alternatives and the potential these alternatives provide to secure dependable water supplies for our region.

The SCWC Speakers' Committee membership is drawn from local and county government, business and agriculture and has plans to develop public support for the CALFED Bay-Delta

Program. It is their intention to not only concisely summarize the Bay-Delta issue and its importance to Southern California, but also seek their colleagues' endorsements and active involvement.

BG/re/jc

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