

**MWD**

METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

August 24, 1993

To: Board of Directors (Executive Committee--Action)
From: General Manager
Subject: Membership in Central City Association

Report

The Central City Association (CCA) is a Los Angeles-headquartered nonprofit association comprised of major organizations involved in finance, commerce, trade, culture, and public service. In connection with its primary role of advocacy for the Southern California business community, CCA provides research and informational services, maintains close liaison with various governmental agencies, and is actively involved in the legislative process. CCA has identified water supply as crucial to maintaining and improving Los Angeles' and Southern California's economy. Metropolitan's participation in CCA's activities would provide an additional significant forum in which Metropolitan's views on water issues can be brought to the attention of persons who are persuasive in the public and legislative arenas. The dues for Metropolitan's membership are \$5,340 per year.

The CCA was founded in 1924, primarily as an advocate for the downtown Los Angeles business community. Today, its membership includes nearly 300 of Southern California's major organizations (among them the Los Angeles Department of Water and Power). The interests of CCA today go far beyond the narrow confines of downtown Los Angeles and encompass a variety of issues of regional and statewide as well as national and international concern.

The District joined CCA in 1985 and retained membership for three years. Monthly CCA meetings conflicted with the District's Board of Directors meetings, however, and the membership was dropped as the General Manager was unable to participate. CCA's meeting schedule has changed and no longer conflicts with meetings of your Board.

Sufficient funds are included in the District's 1993-1994 fiscal year operation and maintenance budget to

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cover the membership dues. The approval of the budget was coupled with the finding of necessity pertaining to dissemination of information required by Section 126 of the Metropolitan Water District Act and approved by two-thirds vote of the Board. The recommendation made in this letter, therefore, may be approved by a majority vote.

This project is exempt from the California Environmental Quality Act because it will not have a substantial, or potentially substantial, adverse effect on the environment.

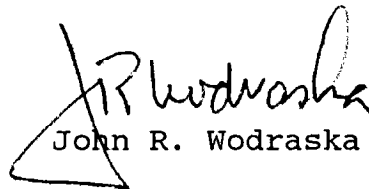
Board Committee Assignment

This letter is referred for action to the Executive Committee because of its jurisdiction over the payment of dues and over dissemination of information pursuant to Administrative Code Sections 2417(b), 2417(h)(4), and 11202.

Recommendation

EXECUTIVE COMMITTEE FOR ACTION.

It is recommended that the Board approve membership in the Central City Association, authorize the General Manager to pay the annual membership dues in the amount of \$5,340, and designate the General Manager as Metropolitan's representative to the association.


John R. Wodraska

JRW/jm/aj

Attachment

**CENTRAL CITY ASSOCIATION OF LOS ANGELES
PROPOSED FY 93/94 BUDGET**

COMPARISON TO FY 92/93

<u>ITEM DESCRIPTION</u>	<u>PROPOSED FY 93-94 BUDGET</u>	<u>PERCENT OF REVENUE</u>	<u>FY 92-93 ACTUAL</u>	<u>PERCENT OF REVENUE</u>	<u>FY 93/94 INCREASE (DECREASE)</u>
<u>OPERATING REVENUES</u>					
Membership Dues	606,630	76.05%	606,153	78.13%	477
Meeting Revenue	162,000	20.31%	140,485	18.11%	21,515
Other	<u>29,052</u>	<u>3.64%</u>	<u>29,190</u>	<u>3.76%</u>	<u>(138)</u>
TOTAL OPERATING REVENUES	797,682	100.00%	775,828	100.00%	21,854
<u>OPERATING EXPENSES</u>					
Personnel	497,858	62.42%	512,706	63.34%	(14,848)
Facilities	118,555	14.87%	124,744	15.41%	(6,189)
Office	45,404	5.69%	50,477	6.24%	(5,073)
Program	27,800	3.49%	23,666	2.92%	4,134
Outside Services	18,660	2.34%	27,062	3.34%	(8,402)
Meetings	<u>89,275</u>	<u>11.19%</u>	<u>70,847</u>	<u>8.75%</u>	<u>18,428</u>
TOTAL OPERATING EXPENSES	797,552	100.00%	809,502	100.00%	(11,950)
OPERATING PROFIT/(LOSS)	<u>130</u>	<u>0.00%</u>	<u>(33,674)</u>	<u>0.00%</u>	<u>33,804</u>