**MWD**

METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

September 4, 1992

*To:* Board of Directors (Organization & Personnel Committee--Information)  
(Executive Committee--Information)

*From:* General Manager

*Subject:* Strategic Planning Study Consultant Selection

### Report

The Board of Directors recently adopted a set of goals and objectives to carry out the District's Mission Statement "to provide adequate and reliable supplies of high quality water to meet present and future needs in an environmentally and economically responsible way." The staff is now proceeding with a strategic planning effort which will provide a roadmap for implementing those goals and objectives.

The Strategic Plan will build on previous studies and studies now underway, such as the Strategic Resources Assessment which is being conducted jointly with the member agencies. The study will have two phases. The shorter first phase of the study will define the action plan for the Study. The longer phase two will work on the creation of an initial strategic plan and an ongoing strategic planning process. Both phases will involve participation by the Board and member agencies.

In June, there was request for proposals to solicit firms on the design for a strategic planning study at a cost not to exceed \$250,000. Ten firms or teams of firms submitted applications. A review team selected five teams to submit samples of previous strategic planning work and to be interviewed. From that process, the General Manager has selected Camp Dresser and McKee, Inc./Ernst & Young as having the best proposal to facilitate Metropolitan's Strategic Planning process. Contract negotiations are underway and the study is scheduled to begin in early October. These firms have affirmative action plans on file with Metropolitan.

In order to assure early Board involvement, the staff and consulting teams will return in October to discuss with you the outline for Phase One that will define the scope and action plan for the Study.

Board Committee Assignments

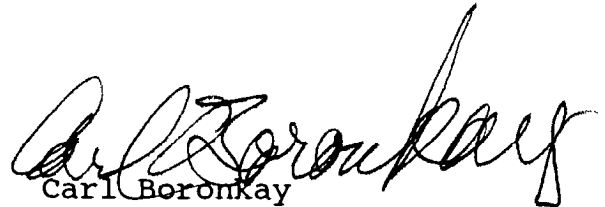
This letter is referred for information to:

The Executive Committee because of the lead role it played in development of the recently adopted goals and objectives.

The Organization and Personnel Committee because of its jurisdiction over the terms and conditions of employment of all consultants, pursuant to Administrative Code Section 2470(g).

Recommendation

For information only.

  
Carl Boronkay